sensalytics

RETAIL ANALYTICS

*Digital
access control*

ALDI SÜD

monitors at the entrance
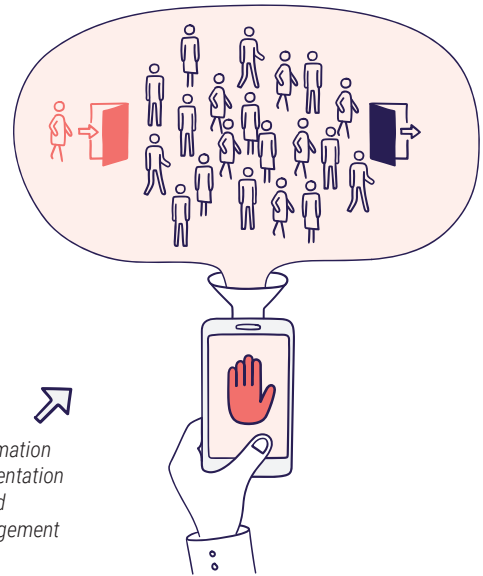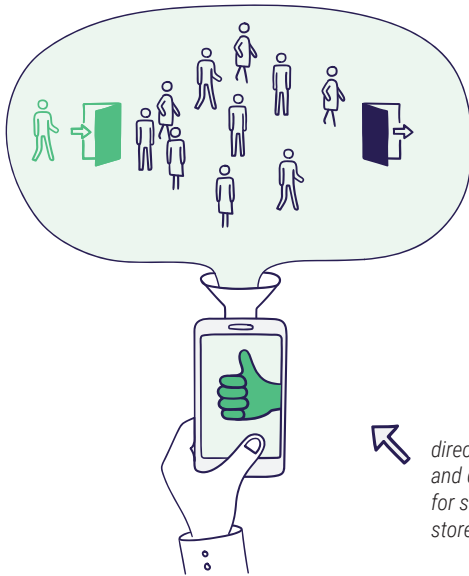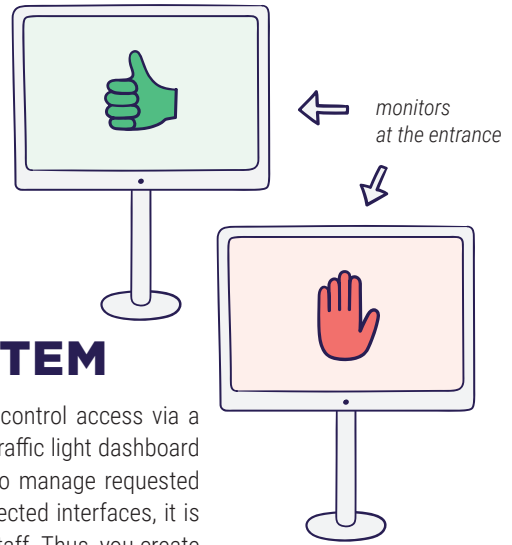
DIGITAL ACCESS CONTROL VIA TRAFFIC LIGHT SYSTEM

The sensalytics platform offers an effective way to control access via a **DIGITAL TRAFFIC LIGHT**. This comprehendible traffic light dashboard enables the staff to easily retrieve key information to manage requested access and take appropriate steps. Via directly connected interfaces, it is possible to share traffic light alerts directly with the staff. Thus, you create an effective and **AUTOMATIC ACCESS CONTROL**, drastically **REDUCING THE TIME SPENT** checking access requests and controlling traffic in store or at managed locations.

direct information and documentation for staff and store management

STAY IN CONTROL AND REACT QUICKLY

Due to sensalytics' **REAL TIME** tracking and control system, you have complete control over all of your managed locations at all times. Thanks to sensalytics' direct communication via **WEBSERVICE**, **E-MAIL** and **SMS**, the employees are simultaneously informed, and no time is lost between request and information delivery.

In addition, existing **SIGNAL AND AUDIO SYSTEMS** can also be controlled by using already established systems on site to inform the employees via announcements on their headsets or display information about the current number of visitors.

COST-BENEFIT ANALYSIS

sensalytics

Sensalytics' automated high-precision monitoring provides **ALDI SÜD** with exact traffic numbers and capacities at all times. The standard reporting features of sensalytics allows you to revisit any capacity report or traffic numbers at any time, creating a comprehensive archive of all past activities in your managed locations. This allows you to provide **EVIDENCE** in case of regulatory control.

⇨ sensalytics is **MUCH LESS EXPENSIVE** compared to the use of personnel.

STAFFING

MANUAL COUNTING results in a great many **COUNTING ERRORS** throughout the day. Retrospective analysis of the amount of customers is impossible because **NO PROTOCOLING** occurs.

⇨ **HIGH PERSONNEL COSTS** per day and branch exceed the costs for sensalytics many times over.

USE CASES

GROCERY STORES & PHARMACIES

Equip your stores with sensors from sensalytics and inform your staff in real time as soon as capacity limitations of stores or shops are reached. Focus on your core business, especially in times of epidemic risk or other safety-related restrictions, and do away with manual and error-prone counts: sensalytics increases accuracy and reduces costs.
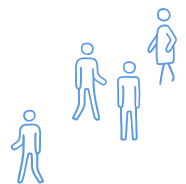
CANTEENS & COMPANY RESTAURANTS

Equip the canteen or staff restaurant with real time sensors from sensalytics and keep an eye on the capacity limitations of the facility at all times. Our API allows you to integrate key data in real time into your own corporate apps, the corporate intranet and websites to inform your employees about the current situation.

"With sensalytics, we have found an intelligent, effective solution for access control without any complicated installation. This allows us to relieve our branches and at the same time, provide additional protection for our customers and employees."

Malte Kuhn,
Head of Project Management, ALDI SÜD

sensalytics is the partner for retail analytics.

sensalytics provides offline retailers with an analytics tool that the online world has benefited from for a long time.

Retail Analytics – In-Store-Tracking – Customer Experience – Predictive Analytics

sensalytics

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